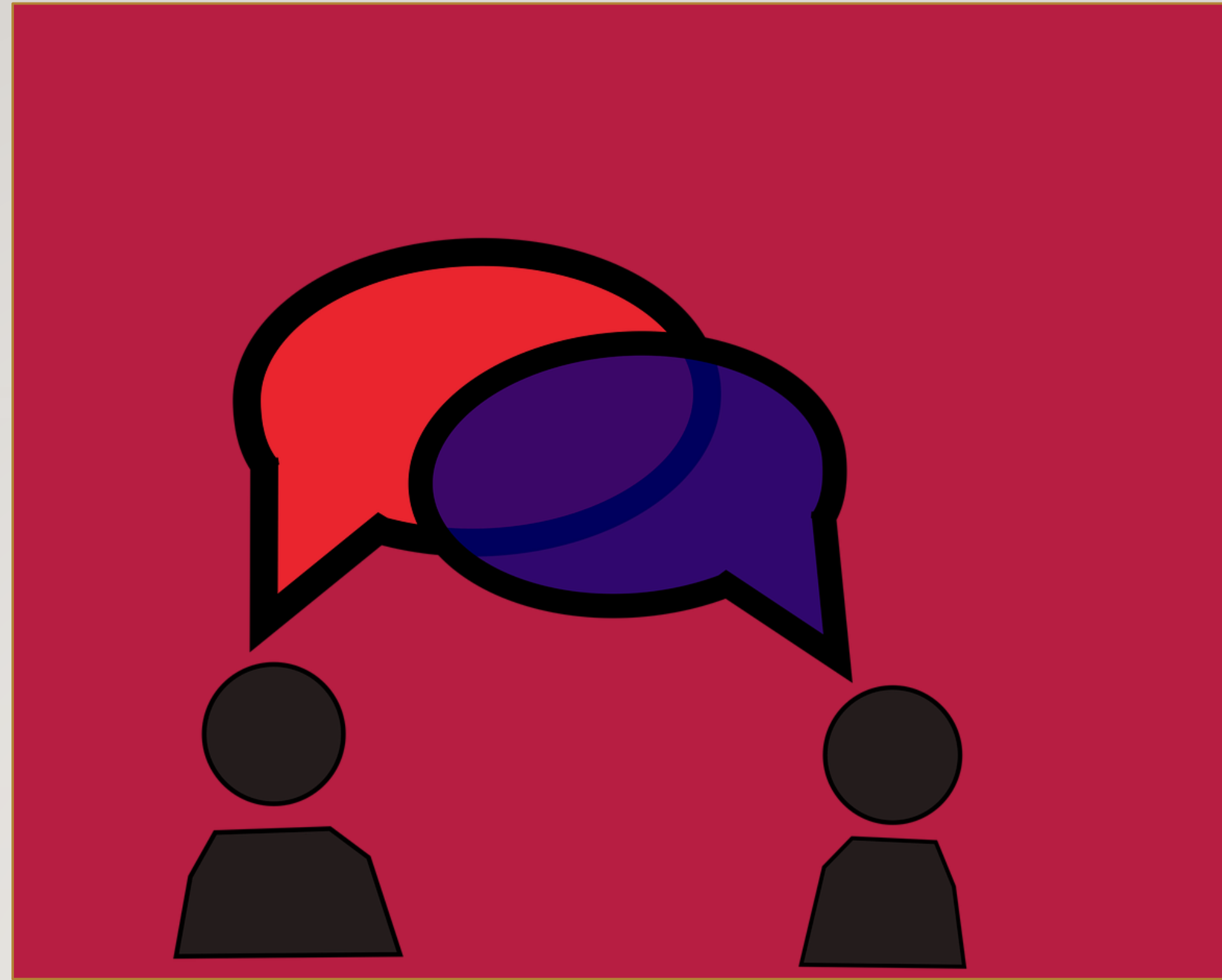


# Alcohol Use & Abuse



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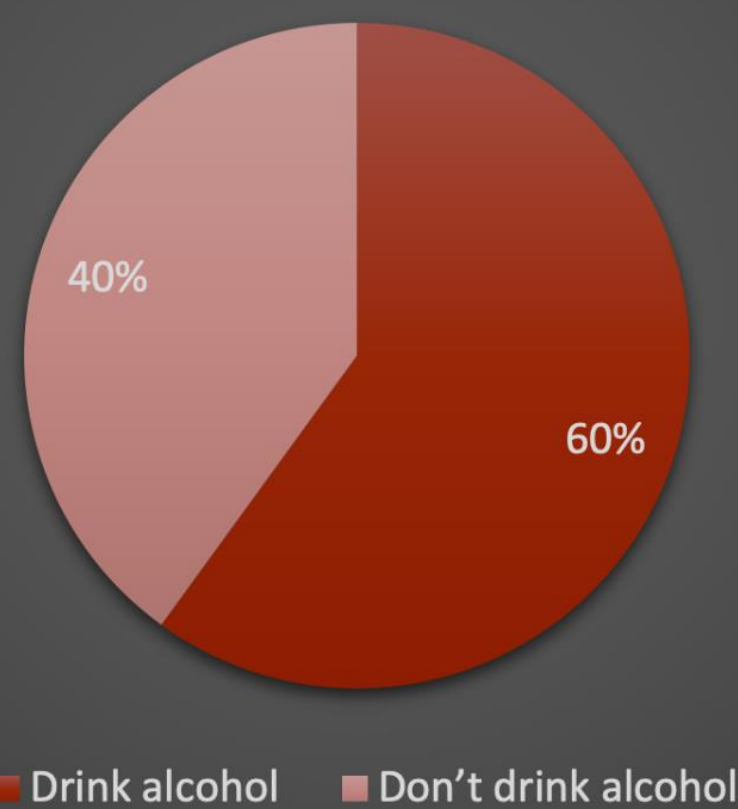
Cohort II



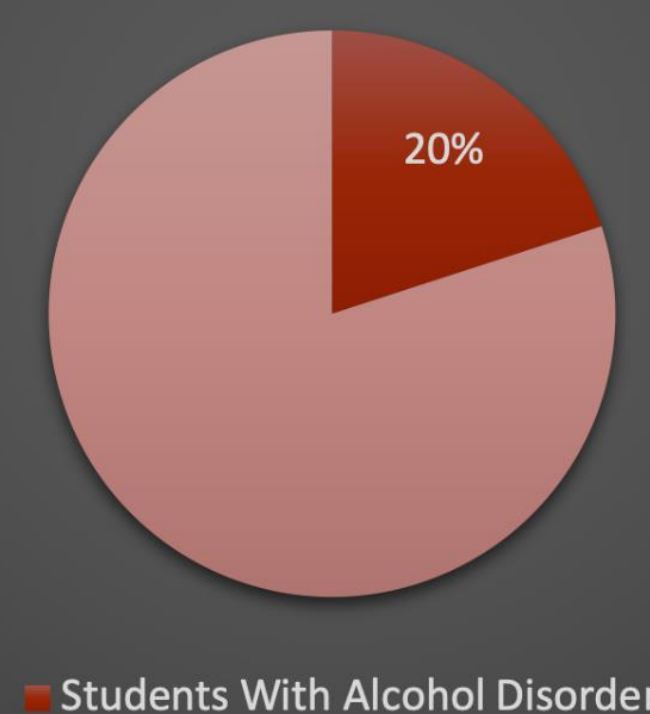
# Problem

Alcohol abuse is a problem on campus and there aren't enough resources available for students to feel comfortable to get help.

Percent of College Students Ages 18 to 22 that Drink Alcohol



Amount of College Students That Meet the Criteria for an Alcohol Disorder



This **20%** that suffer with an alcohol disorder currently does not have a place to find treatment and overcome their disorder.

Since alcohol disorder is a **very easily reversible process** with the proper help, ASU not currently having a program that specifically treats students with alcohol related issues is a problem.



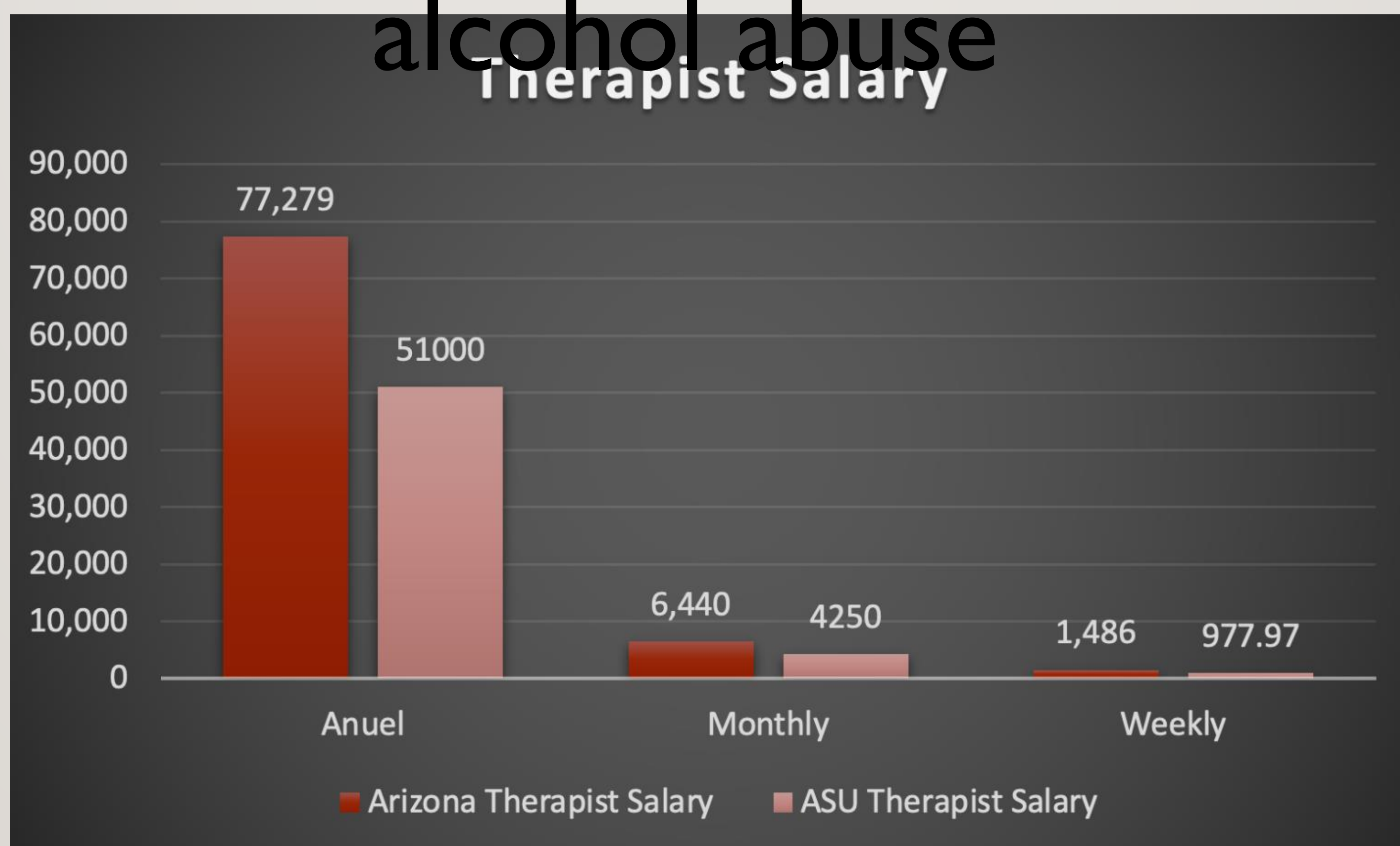
# Solution

## Part I

### Alcohol Abuse Counseling Program

**Step 1: Create New Counseling Program that Specializes in Alcohol Abuse**

**Step 2: Hire therapist that specialize in alcohol abuse**



At most to start a program like this it would take **2-3 years**. With ASU's experience with starting up counseling programs it could take **less time**.

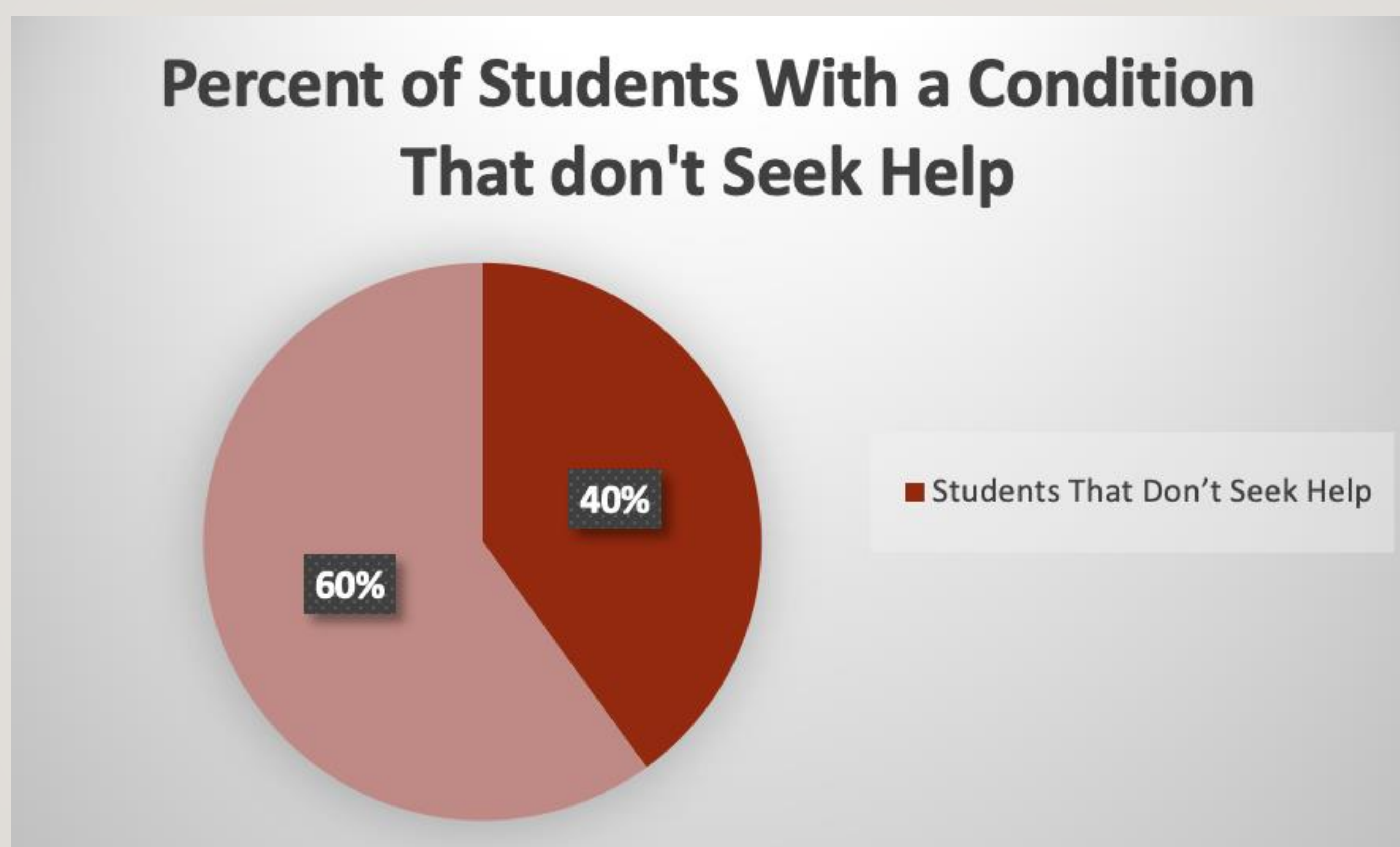


# Solution

## Part 2

### Alcohol Abuse Counseling Program

### Step 3: End Stigma of Counseling



With the **#1** reason why students do not seek help being stigma. A program like this could pave the way for more students struggling with alcohol abuse to seek help



# Solution

## Part 3

### Anonymous Hotline

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**Step 4:** Work with ASU to create an anonymous hotline that specifically focuses on students that suffer with alcohol abuse



Since we know of **ASU's** success with their **anonymous hotline** for **domestic abuse** and **drug abuse** we know that this too can be successful.