Problem

Alcohol abuse is a problem on campus and there aren’t enough resources available for students to feel comfortable to get help.

This 20% that suffer with an alcohol disorder currently does not have a place to find treatment and overcome their disorder.

Since alcohol disorder is a very easily reversible process with the proper help, ASU not currently having a program that specifically treats students with alcohol related issues is a problem.
Solution
Part I
Alcohol Abuse Counseling Program

Step 1: Create New Counseling Program that Specializes in Alcohol Abuse

Step 2: Hire therapist that specialize in alcohol abuse

At most to start a program like this it would take \textbf{2-3 years}. With ASU’s experience with starting up counseling programs it could take \textbf{less time}. 
Solution

Part 2

Alcohol Abuse Counseling Program

Step 3: End Stigma of Counseling

With the #1 reason why students do not seek help being stigma. A program like this could pave the way for more students struggling with alcohol abuse to seek help.
Step 4: Work with ASU to create an anonymous hotline that specifically focuses on students that suffer with alcohol abuse.

Since we know of ASU’s success with their anonymous hotline for domestic abuse and drug abuse we know that this too can be successful.