



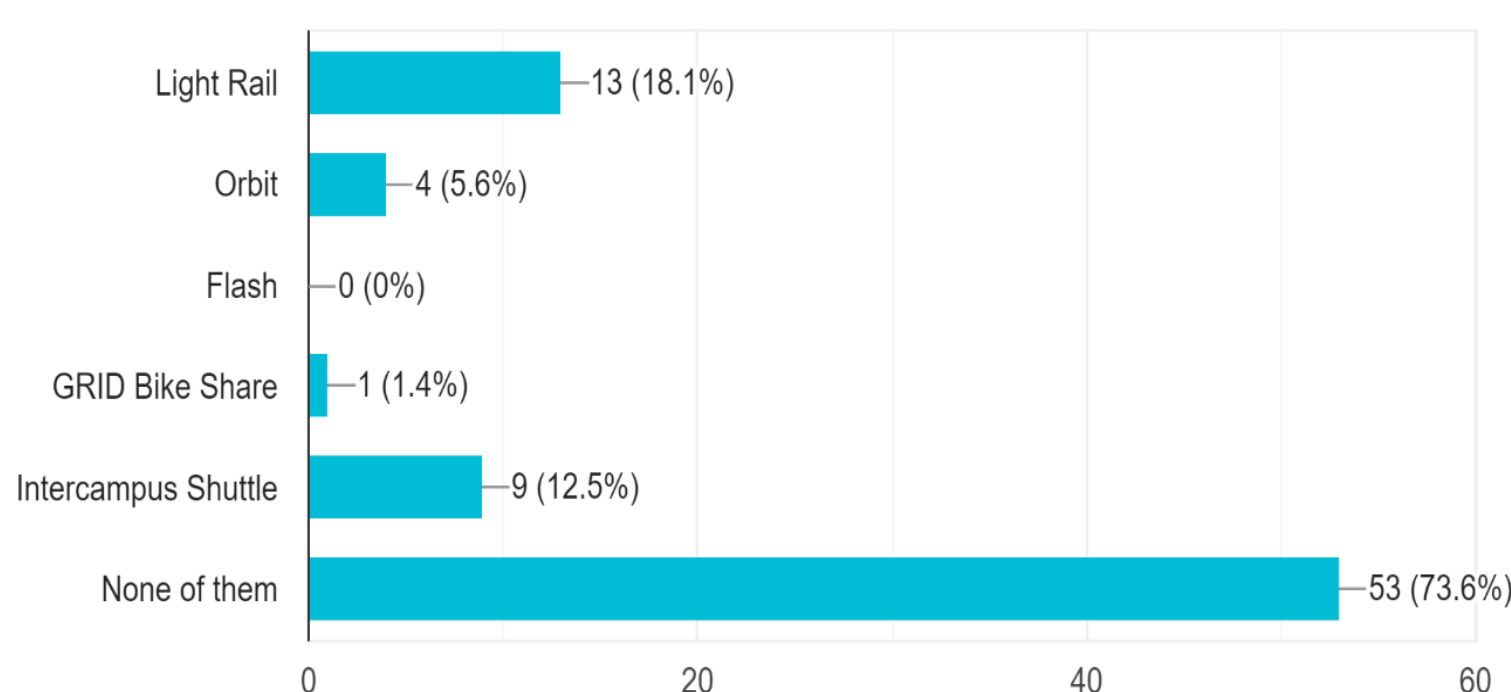
# Traffic

## The Problem at ASU

The transportation services at ASU are not widely used by students.

## Key Findings

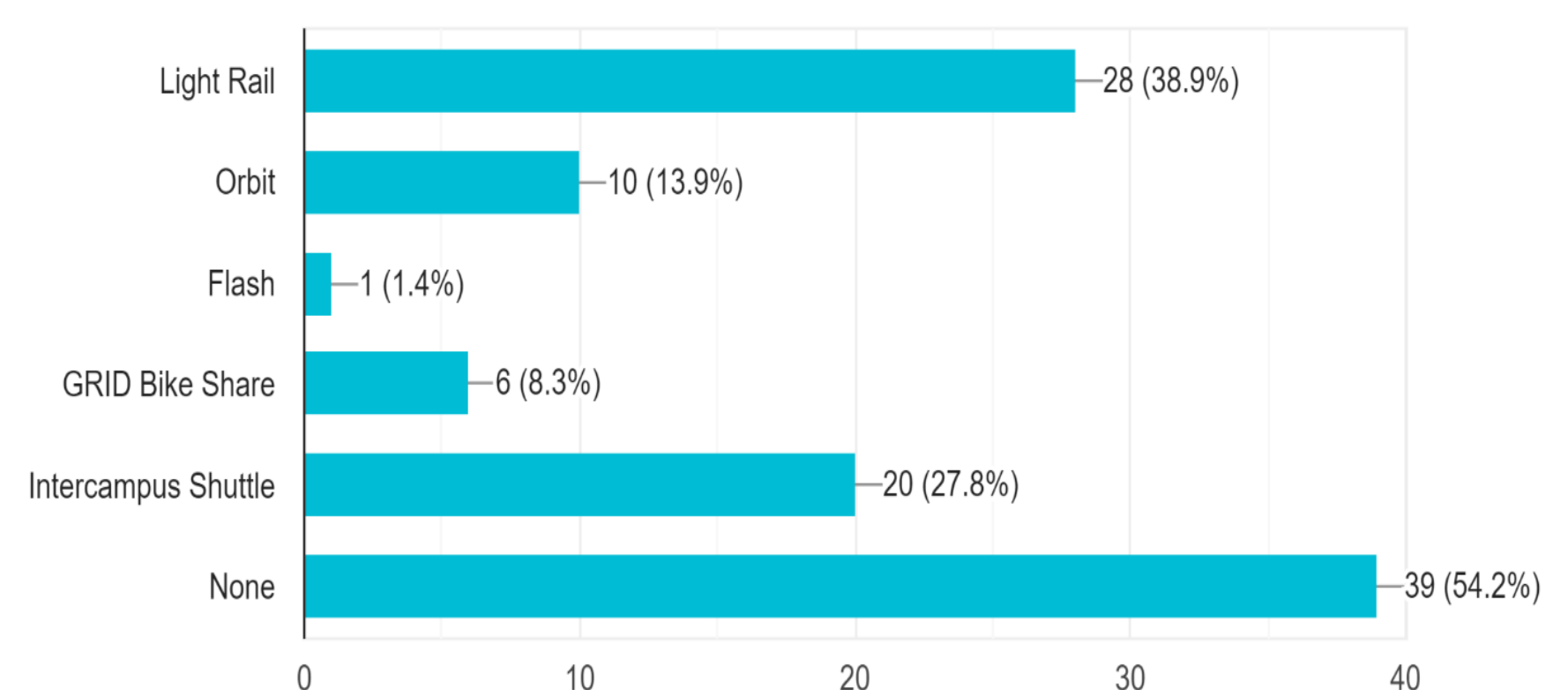
Which transportation service(s) have you traveled with?  
72 responses



❖ 73% of respondents have never traveled with an ASU transportation service before.

❖ 54% were not familiar with any of them.

Which transportation service(s) are you familiar with?  
72 responses



How can we change this?