Campus Grocery Store
Bringing Convenient, Healthy, and Cheaper Options to ASU Tempe

PROBLEM
• The ASU Walmart location closed
• POD Market Prices are too high
• POD Market selection is limited
• Larger grocery stores are distant or costly
• Students lack access to fresh produce
• Students with food allergies lack options

SOLUTION
• Cashierless grocery store
• Located on University south of Manzanita
• Up to 18,000 sq. ft. of retail space
• Potential to partner with Amazon Go
• Connect purchases to student accounts

BENEFITS
• Convenient location
• Larger for selection & fresh produce
• Comparable to other Amazon Go locations
• Reduced theft/loss
• Lower cost
• New jobs for students

Support expanded grocery options on campus