Problem

- Students are confined to limited food options that don’t fulfill dietary restrictions
- Students suffer from a lack of healthy foods and proper portion control
- Existing meal kit at ASU isn’t available for on-campus students

Proposal

- Have a variety of meal options that meet dietary needs
- Offer healthy yet tasty food with the recommended portion sizes
- Make the meal kit service available to all students

Benefits

- Reduces repetitive dining options
- Promotes healthy eating habits
- Reduces food waste

“95% of college students fail to eat the recommended amount of fruit and vegetables” - thehartfordinformer.com

Devils DIY Dining meal kits come with pre-measured ingredients so no food is wasted

60% of college students lack access to nutritious food