Problem: The ASU app needs improvement due to a lack of access to reliable maps and the creation of a rideshare widget for students, faculty and staff that would help in efficient travel throughout the university.

Solution: Make the application easier to use by creating interactive maps and adding a RideShare widget.

84.1% of students believe there should be a RideShare module.

Updates:
- Improved maps for navigation
  - Create an interactive map to find location such as classrooms, restrooms, bus tracker, dining options, etc.
- Rideshare module
  - Allows students to search and find specific pick-up and drop-off locations all around campus.

The ASU app is given a 1.8 star rating on the iOS app store. It's clear users of the app are not satisfied.

23% Of College Users Abandoned Their schools mobile app after only one use.

Students who believe the ASU app needs improvements:
- Yes: 70%
- No: 30%