

# Change Unlimited

Be the change!



# Change Unlimited: Identity





# Change Unlimited is...

a non profit organization  
promoting positive and social  
change in the world.

## through...

social impact and unlimited  
giving.



# Brand Story

A play on words of “pocket change can lead to real change”

Deliver the message of “Be the Change Unlimited”

“We want a platform that uses media for good; sharing community engagement vs. self-focused posting. It’s not about “what I did”.



# Core Values



01

Promoting Altruism, kindness

02

Promoting positive ideas to promote social change

03

Diversity of donors and organizations



# Our Voice



01

Mass love, not fear

02

What's in your heart?

03

Positive and impactful

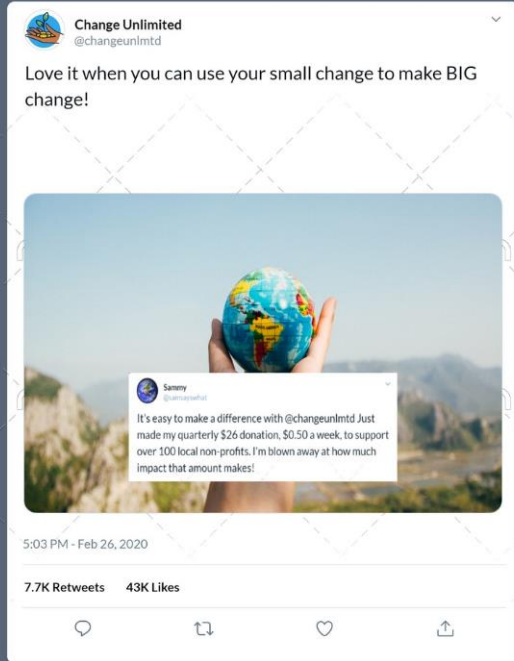




# Social Media Examples




# Social Media Calendar

# Twitter









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
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Using Change  
Be The Change

#ChangeisU

♥ 416 likes

Change Unlimited A small amount of change can make a big difference for the 1000's of non-profits on our platform #ChangeisU

Instagram


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CHANGE UNLIMITED  
GIVE • SUPPORT • IMPACT

♥ 416 likes

Change Unlimited The Change Unlimited platform makes it easy to give your support for non-profits and impact the world positively! #ChangeisU



Faith Based Organizations  
University/ University students  
NFL and NBA  
Fraternities and Sororities

# Examples of partnerships




# Change Unlimited

## What is Change Unlimited?

Majority of small charitable organizations strive for positive impact in their communities, however they struggle for awareness and donations, often vastly overshadowed by established and larger organizations. Our mission is to engage, empower and unite citizens with local charitable organizations to be the unlimited change in their vital communities.

## Contact us:

- 507 Walsh St, Austin, TX 78703
- [changeunlimited.org](http://changeunlimited.org)
-  Change unlimited app



Help us make a change



## GIVE:



We believe every single person deserves to be empowered, because anyone can make a difference in their community even with pocket change.

## Support:

We believe anyone should be able to donate to small, local charities, as easily as they can to larger, well known organizations to provide impact.



## Impact:

Through micro-donations, generosity becomes affordable, every one can participate.





# Podcast/YouTube/Blog Topics

“See the Good, Be the Change”

Highlight non-profit partners

Surrender Experiment by Michael A Singer

Social Dilemma



Be the change you want to see.

– Mahatma Gandhi