

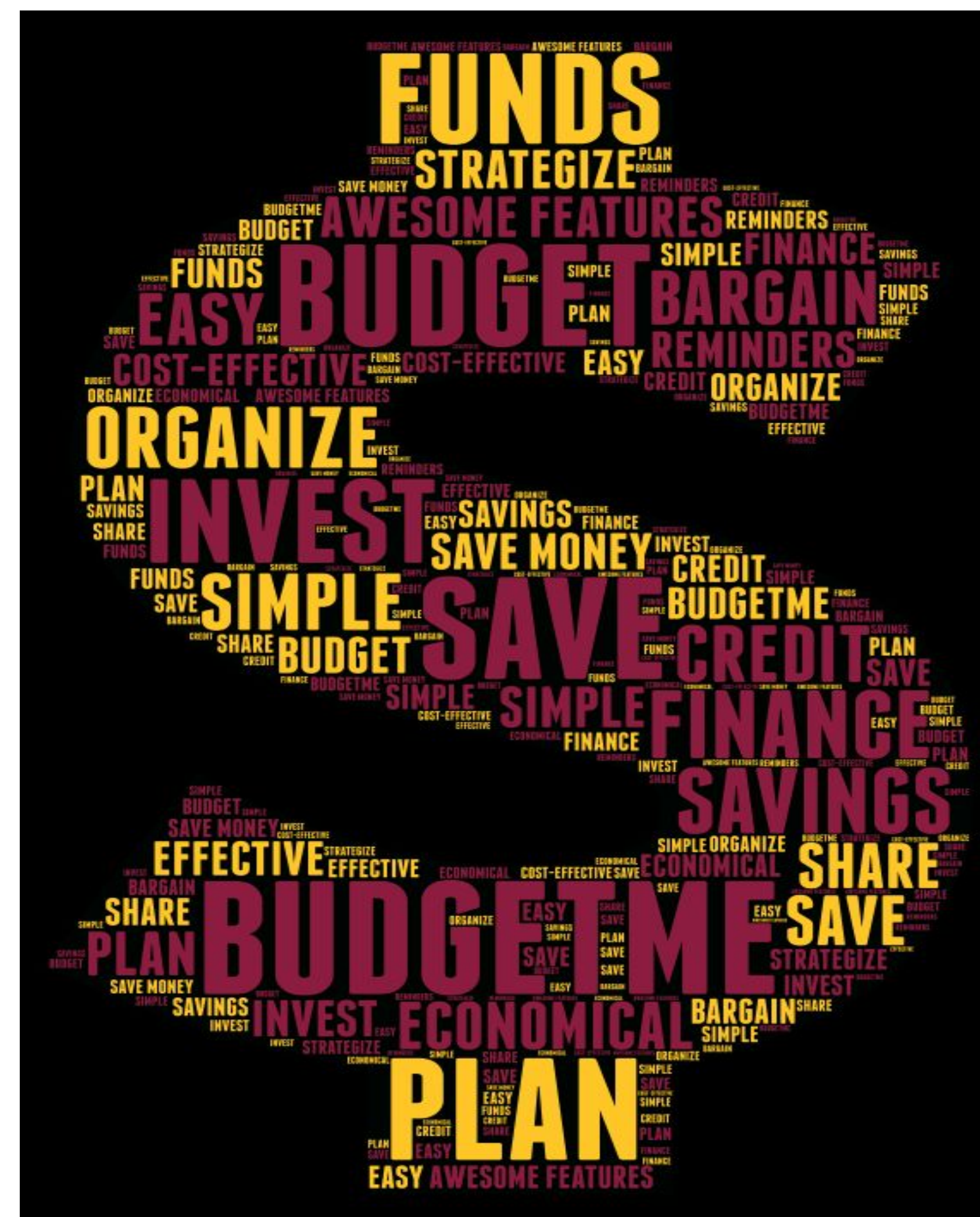
# Our Mission

Make a mobile app that helps students budget their money and track their spending/savings so that they can become more financially independent.



What is the BudgetMe app?  
Half of students don't know

BudgetMe is a free app that students can download that will help them efficiently budget their money. This app will prevent students from going into debt and it will teach students the proper ways to budget, save, and spend money. The BudgetMe app will be great for anyone that struggles with their money or for anyone that just wants to learn how to budget.



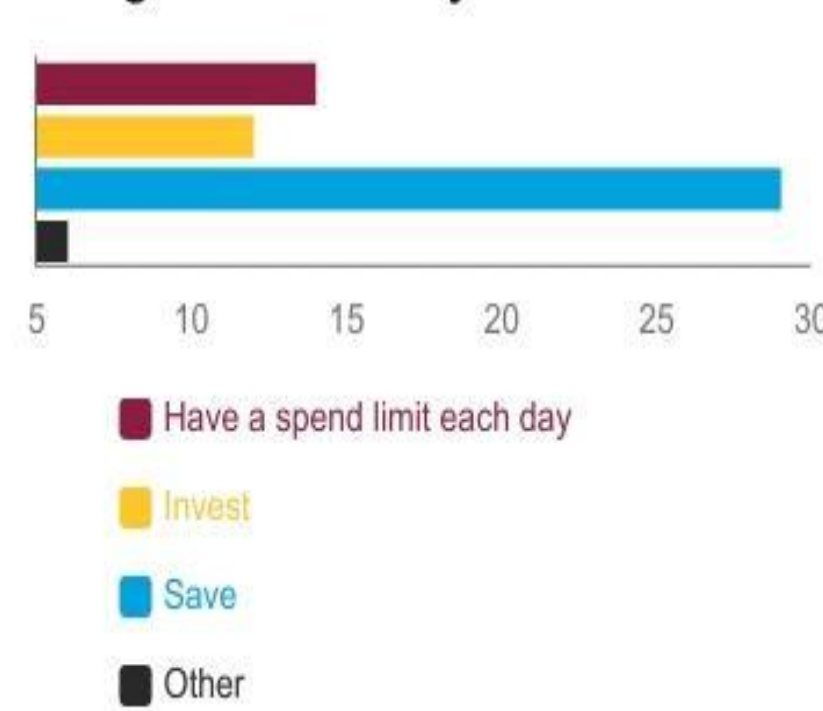
## Interesting Data Points:

### Budgeting responsibly as a college student

Only **25%** of students are investing



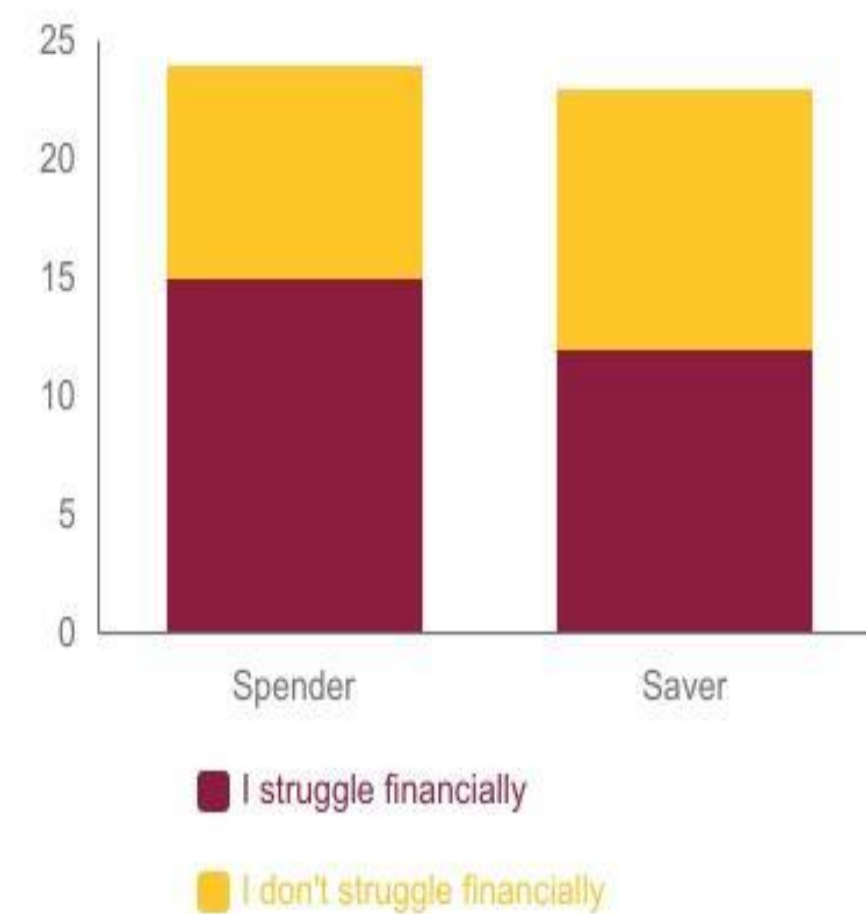
Different tactics students use to budget their money



Only **19%** of college students are actively building or improving their credit scores



Spender vs. Saver  
Who's Struggling?



Students who **save** money will have a better chance of not struggling financially



#ASUbudgetME