The problem that we are trying to solve is the lack of healthy food options accessible to students late at night. Many students are often up late at night with minimal options for food.

When asked “Would you benefit from a full meal vending machine being added to campus?” 65.7% of surveyed ASU students stated yes.

When asked “How many nights a week do you find yourself wanting a midnight meal?” 28.6% of surveyed ASU students said 3-4 nights a week.

A national study from the Hope Center stated that 35% of college students studies have been affected by hunger.

60% of adults said that they typically have a snack after the hours of 8pm.