A group of students here at ASU believe the P.O.D Market should lower its prices. We did research and found that students would buy more if the prices decreased. 277 students participated in a survey where we found that if the prices were to be lowered, general happiness of the students would be at an all time high. 91% of ASU students surveyed felt that the prices inside The Pod were too high.

Only 3% of respondents reported never going to The Pod.

I have never brought there
once a day
twice a day
less than once a week
Once or twice a week
Three or more times a week

Only 43% of students have an occupation for their expenses.

At the P.O.D, a 16.9 oz of Nivea's men's body wash is $8.69. At Walmart, the body wash is priced at $3.89. The same body wash is more than DOUBLE the price at the P.O.D Market.

80% of respondents said that their money is spent on snacks because that's the only cheap item in the P.O.D.

The P.O.D market website quotes: “We spend time helping you spend less…”

If this is true, the prices should be lowered due to the majority of it’s consumers being unsatisfied, along with the fact most students are unemployed.